



First 5 Marin Children & Families Commission

# Executive Summary 2017-2022 Strategic Plan













**GUIDING PRINCIPLES**

We believe that families have the primary responsibility for their children's physical, intellectual, mental, social and moral development.

We respect and value the diversity of families, races and cultures in Marin.

We believe that the entire community shares responsibility with families to ensure that every child thrives.

We believe that our resources must be directed toward catalyzing sustainable improvements in the health, wellbeing and development of all children in Marin.

**PRIORITY RESULTS**

Public Policies Support All Children  
All Children Have Optimal Health & Wellbeing  
All Children and Families are Ready For School  
Families and Caregivers Have Access to Information and Support

We believe that what we do to increase the potential of less-advantaged children improves the potential for all children.

We believe our highest and best use is working to prevent problems before they begin.

**STRATEGIES**

**PUBLIC EDUCATION**

**GRASSROOTS CAPACITY BUILDING**

**PARTNERSHIPS FOR CHANGE**

**PUBLIC POLICY ADVOCACY**

**IMPLEMENTATION APPROACH**

Strategic Advocate Partner

Catalyst Capacity Builder Convener

Convener Partner Capacity Builder

Strategic Advocate Catalyst Collaborative Partner

**ACTIVITIES**

Sponsor Forums  
Promote Community Discussions  
Conduct Electronic Outreach  
Educate Voters on Issues  
Collect, Analyze and Disseminate County Data

Support: Leadership Development  
Local Community Action Efforts  
Parent Action/Involvement  
Grassroots Change Organizations  
Promising Practices

Convene Institutional and Community Leaders  
Engage in Collective Action  
Address Policy or Critical Resource Gaps  
Promote Best and Promising Practices  
Advance Collective Action & Accountability  
Provide Resources for Change

Educate Policymakers and Voters  
Conduct Electronic Outreach/ Media Advocacy  
Promote Policy/Legislative Initiatives  
Develop Policy Briefs  
Communicate Data to Measure Change



**INITIATIVES/OPPORTUNITIES (examples)**

County-wide Education and Advocacy for Kids  
Marin Communications Forums  
Publications Events  
Media Outreach  
Data Collection/Analysis

Training and Technical Assistance  
Collaborative Convening

Access to Health Care: Mental, Physical, Dental  
Early Screening, Assessment and Intervention  
Support for Early Childhood Social/Emotional Health in Child Care Settings

Support for Local Grassroots Advocacy Efforts  
Regional and Statewide First 5 Policy Advocacy  
Candidate Forums  
Local, State & National Legislative Advocacy

**COMMISSIONERS**

Lisa Leavitt, MD, Chair

Kristen Seatavakin, Vice Chair

David Bonfilio

Amy Eisenmann

Sister Joan Hanna

Gabrielle Phillipe-Auguste

Heather Ravani

Katie Rice, Marin County Supervisor

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