



DRAFT

Meeting Minutes – November 16, 2016

I. CALL TO ORDER

Sister Joan Hanna, Commission Chair, called the meeting to order at First 5 Marin at 5:31 p.m.

Commissioners Present

Sister Joan Hanna
Lisa Leavitt MD – *vice chair*
David Bonfilio
Amy Eisenmann
Gabrielle Philippe-Auguste
Heather Ravani
Supervisor Katie Rice
Kristen Seatavakin

Commissioner/s Excused

Amy Eisenmann
Juan Rodriguez

Staff Present

Amy Reisch
Michelle Fadelli

Guests

Laurin Mayeno
Jill Casey, jdcPartnerships

II. MEETING MINUTES

Sister Joan asked if there were changes, additions or corrections to the commission minutes for the last meeting on October 19, 2016.

Motion/Second: Bonfilio/Ravani

The minutes of October 19, 2016 were unanimously approved.

III. COMMISSIONER COMMENTS

Commissioner Philippe-Auguste: Gabrielle enjoyed the Marin Equity Summit and liked the idea of the “fireside chats” held in advance and the ones planned for after the event. She also enjoyed the children who performed on percussion—thought the kids were great!

Gabrielle also shared information about a partnership between the Marin Child Care Council (MC3) and LensCrafters to provide vision screenings and glasses for children in West Marin.

She also mentioned **MC3’s Holiday Gift Drive 2016**. They are seeking donations of (new and unwrapped) toys, books, games, sporting goods, and clothing for children of all ages. Gift cards (to Target, Kohl’s, movies) are also welcome. Tax-deductible donations may be delivered to MC3 at 555 Northgate in San Rafael by 5 pm on Wednesday, December 16th or to MCOE offices on Las

Gallinas. (If you would like to distribute the flyer, please contact Michelle Fadelli at michelle@first5marin.org for an electronic copy.)

Commissioner Seatavakin: Kristen agreed about the Equity Summit, and said the timing was good. It was nice to be together. We are all ready to fight.

- **Amy Reisch** provided some background about one of the speakers, Lateefah Simon, who she helped hire years ago to be the executive director of the Center for Young Women's Development.. (Amy is talking with her about our breakfast in 2017.)

Commissioner Leblanc: Gabrielle announced another year of funding from the Marin Community Foundation for access to quality care for infants and toddlers. They can, with the additional funds from the State and from First 5 Marin, expand their work in this area, particularly in West Marin.

IV. EXECUTIVE DIRECTOR'S REPORT – Amy Reisch submitted her written report without additions.

V. COMMISSION DISCUSSION

- **Investment Policy Revision** – Executive Director Amy Reisch presented a memo outlining the proposed revision to First 5 Marin's investment policy. Amy noted that one specific provision in our policy has not been conducive to maximizing the benefit from our investments. The medium term corporate note policy is too restrictive to allow the "laddering" of the portfolio we need.

Section 5(j) currently requires investment in medium-term notes to have "maturity not to exceed two years from the date of purchase" and not to exceed "30% of the investment fund balance."

The proposed revision would allow "maturity not to exceed five years from the date of purchase, with an average 2 years overall" and states that medium-term notes "may not exceed sixty percent (60%) of the investment fund balance."

Motion/Second: Bonfilio/Ravani

The revision to First 5 Marin's Investment Policy was unanimously approved.

- **Election Debrief** – Amy Reisch provided some information about the November election:
 - Measure A: 52,000 votes are still uncounted in Marin; it is still (mathematically) possible for Measure A to attain a 2/3 vote. A final count is due by December 6; the Registrar of Voters will provide updates on the count each Friday after 4:30 p.m.(See <http://www.marincounty.org/depts/rv/election-info/results>)

Other notes about the election:

-Analytics about the (Measure A) vote will be completed by the end of November and shared with the Strong Start Committee.

-Voter turnout – the Registrar of Voters reported voter turnout at the polls of 56.51% (90,858 ballots cast out of 160795 registered voters.)

-**Proposition 55** (Tax Extension for Education and Healthcare) and **Proposition 56** (Tobacco Tax) which were endorsed by First 5 Marin passed.

-FYI: Measures A and B in Solano County failed. (Measure A would have imposed a ¼ cent sales tax throughout the county, raising an estimated 16.8 million dollars per year for ten years. Measure B would advise that all Measure A revenues go entirely to the "Solano Fund for Children" for: Homeless Children; Prevention of Child Abuse, Quality Preschool and Afterschool Programs; Preventative Child Health Care; Jobs for Youth

-**Commissioner Ravani** said there is a layer of working families out there who are also struggling. It may not have been clear who Measure A was going to help. She added that there will be a Strong Start Coalition meeting and a leadership meeting soon.

-**Commissioner Rice** said it was a packed ballot, and 63% isn't bad for Measure A. People want to know, "What's in it for my kid?"

-**Commissioner Leavitt** asked whether this election is going to mobilize our community.

-Amy added that First 5 LA had been to Washington, D.C. and reported what's on the horizon at the federal level: Head Start (up for reauthorization); Children's Health Program (not, thankfully, tied to ACA but up for renewal); Healthcare/ACA for 20 million people; Medicaid and Medicare; ECE/Every Child Succeeds (at risk); immigration issues, deportation

-Amy added that if it is confirmed that Measure A did not pass, there will be significant funding needs from First 5 Marin; this is something we can address in strategic planning.

-**Commissioner Bonfilio** asked about the impact of Prop. 56 (tobacco tax) approval on First 5 Marin. Amy said it is expected to be revenue-neutral. First 5 will get some additional funding from e-cigarettes, but the rates of smoking will go down (resulting in reduced revenues). Also, the smoking age changed from 18 to 21.

-Commissioner Ravani added that Marin County Health and Human Services will be submitting a resolution on healthcare to the Board of Supervisors.

- **Discussion of Annual Theory of Action Report** – Jill Casey presented the "Theory of Action Report" from **fdcPartnerships**, First 5 Marin's evaluation consultant. The report offers a snapshot of Marin County in relation to the work of First 5 Marin and highlights our progress over the last year based on the goals from our strategic plan.

-**Commissioner Bonfilio** asked about the demographics of those we serve. Jill replied that we will be sending a set of demographic data prior to the retreat.

-**Sister Joan** talked about the ethnicities of the children served at St. Raphael's Preschool.

-**Commissioner Leavitt** noted that 2/3 of the babies born at Marin General are patients of the Marin Community Clinics. (Amy added that most children in Marin are actually born outside the County.)

-**Commissioner Ravani** said the First 5 Marin breakfast was a good event. The "Equity" theme aligns with other work being done at the County and in the community.

-**Amy** noted that she will be having lunch with Grant Colfax from HHS and Johnathan Logan from the Marin Community Foundation to talk about strategic planning efforts and equity work in each organization, and aligning our efforts.

-**Sister Joan** complimented the work of the Marin Communications Forum. Lisa added that the forums have brought people together.

-Commissioner Ravani suggested that we consider a thank you to the community in 2017 (related to support for Measure A).

*** We need better messaging: How/why does helping those in need help everyone?

-**Commissioner Bonfilio** said "convening" is a strong and important role for First 5 Marin.

-Commissioner Rice said we need to talk to people we don't normally talk to. Sister Joan added that we need to talk in a different way.

-**Commissioner Seatavakin** said we need clear messages and strong rebuttals (to those who oppose investing in children).

-**Commissioner Philippe- Auguste** – said we need a united Marin County, and suggested the term "low-income" throws people off. (Low income for Marin would be sufficient income in other counties; low income in other counties would be poverty wages in Marin.) We need to focus on working families.

-Commissioner Leavitt said the major groups in Marin need to ask how do we re-prioritize?

VI. FINAL COMMENTS

Amy Reisch said the next **Marin Communications Forum** event would be on Monday, December 19th with Congressman Jared Huffman as a guest speaker (reporting on the challenges ahead in Washington, D.C.) and a discussion about what we can do locally. *(Please note the new location: Embassy Suites Hotel in San Rafael. All Forum events in 2017 will be held at the Embassy Suites rather than the Four Points Sheraton.)*

Commissioner Rice added that the good news is that California has funding and strong leadership on major issues.

VII. ADJOURNMENT – Commission chair Sister Joan Hanna adjourned the meeting at 7 p.m.

Happy Holidays everyone. See you in 2017!

NEXT SCHEDULED MEETING:

Wednesday, January 18, 2017

5:30 p.m.

First 5 Marin conference room

1050 Northgate, Suite 130, San Rafael, CA

MEETING DATES FOR FY1617:

September 21, 2016

October 19, 2016

November 16, 2016

January 18, 2017

February 15, 2017

March 15, 2017

April 19, 2017

May 17, 2017

June 21, 2017