



**Executive Director/Staff Report
February 2019**

Public Policy and Communications

Annual Reports – First 5 Marin’s annual report to the community was presented at the January commission meeting. Hard copies will be distributed at our policy breakfast in April. It can be found here: <http://first5marin.org/children-families-first/wp-content/uploads/2019/02/First-5-Marin-Annual-Report-FY1718-1.pdf>

First 5 Express – The “First 5 Express” will be returning to Marin County on Friday, April 12 in support of The Week of the Young Child. *(Commissioners—please contact Michelle if you have a suggestion for a location or partner for this event. Email Michelle@First5Marin.org.)*

Marin Communications Forum –

Marin Children: Data on Health and Wellness. A representative from Children NOW presented their “County Scorecard of Children’s Well-Being,” a comprehensive picture of children’s health, education and welfare across California. A representative of Kidsdata.org presented their website with over 600 measures of children’s well-being (which may be accessed by county, city, school district and legislative district); much of the data may be sorted by gender, age or ethnicity. About 100 people attended this forum. A video of this event may be found at: https://www.youtube.com/watch?v=tyWsD_XYml8&feature=youtu.be&fbclid=IwAR1tylqiMAAtbbKtRXbRMem_FtKzxPuzOtyvLXotK_YUpagEILNqtoV0zXWs

Save the dates for 2019:

- **February 25 – Children’s Oral Health.** Marin County Health & Human Services will be presenting their new needs assessment and the strategic Oral Health Plan for Marin.
- **March 25 – All About Autism**
- **April 8 – Child Care: Early Care and Education in Marin**
- **May 20 – Toxic Stress: Prevention and Intervention**

Media – Michelle edited a Marin Voice submission about oral health, to be submitted in support of the February 25th forum. She also drafted letters to the editor in response to the editorial about Marin Promise; see the editorial at: <https://www.marinij.com/2019/02/07/editorial-marin-partnership-a-good-sign-for-local-youth/>

Oral Health – Amy and Michelle are working with Marin County HHS and other community partners on the new oral health initiative. Amy is serving on the Oral Health Advisory Committee; Michelle is on the Communications Work Group and will be compiling outreach materials for pregnant women and young children.

Policy Breakfast 2019 –First 5 Marin’s annual policy breakfast is scheduled for Friday, April 26 from 8:30 to 10 am at the Embassy Suites Hotel in San Rafael. The newly-elected CA State Superintendent of Public

Instruction has been invited to be the keynote speaker; this won't be confirmed on his calendar until March.

Public Charge – Amy and Michelle continue working with the “Public Charge Coordinating Committee” on outreach and education. The deadline for submitting public comments was December 10. The administration now must respond to those comments, before proposing to revise or enact the proposed changes. An update will be provided as soon as we hear from the Department of Homeland Security. For more information, please visit: <https://www.marinhhs.org/public-charge>

OTHER ACTIVITIES

Incorporating changes recommended by the funders group to the Help Me Grow (HMG) Invitation to Bid for the Call Center, we sent the invitation out on Monday, February 11th with a due date of 5PM April 1, 2019. The funders group will review the bids and make a decision by April 30th. We expect the project to begin by the first of FY1920 (July 1, 2019). Because of the late start-up, staff will be requesting that the \$250,000 allocated for FY1819 to Help Me Grow be moved to FY1920 and will reflect this in the proposed budget for FY1920. There will be some minor expenses for this year, namely some of our consultant’s time and some food for meetings.

Amy attended the Child Abuse Prevention Summit in San Diego with a team from Marin County (county folks and non-profit providers). It was a working meeting and the group made great progress in establishing a vision, goals, commitment to having a prevention network in the County, and focusing on upstream prevention. Our work on HMG fits nicely into these efforts. Staff will keep the Commission up to date as the work continues here in the County.

Amy attended the HEAL evaluation work group meeting, helping to develop evaluation goals and objectives for the HEAL collaborative. Shea also is attending the Oral Health Access committee and Advisory Committee, both working on implementing the County Oral Health Strategic Plan. The plan’s focus is on young children and seniors, the two populations with the greatest access issues.

Marinkids is in the process of designing an effort to create a Children’s Budget for Marin County. The first step in such a process is to do a thorough analysis of the current budget and where funds are being spent on children. As ex-officio member of the Board of Marinkids, Amy is attending the planning meetings. The first meeting was on February 12th and was a presentation by Margaret Brodtkin and Ed Jarrison of Funding the Next Generation on how San Francisco approached this task prior to the passage of Prop J, which created the SF Department Children, Yough and Families.

Finally, The First 5 Association of California and the Children’s Data Network have launched a Strong Start Birth Index, using statewide and county level birth data to assist in understanding trends, gaps in services, promising practices and necessary policy changes to improve both birth outcomes and longer-term outcomes for children in Marin. We will be hosting a presentation of the index here at First 5 on March 15th.

Meetings

HEAL Evaluation Work Group	Protecting Immigrant Families Calls and Meetings
Food Now Task force and Stearing Comm – HEAL	HMG Funders Meeting
MCOE Board Meeting	Oral Health Advisory Committee
Oral Health Access Committee	