



**Executive Director/Staff Report
March 2019**

Public Policy and Communications

First 5 Express – The “First 5 Express” will be returning to Marin County on Friday, April 12 in support of “The Week of the Young Child.” Michelle is working with the San Geronimo Community Center to plan this visit during spring break.

Marin Communications Forum –

Children’s Oral Health – About 100 people attended the forum on oral health. Marin County Health & Human Services presented their new needs assessment and the strategic Oral Health Plan for Marin; a summary will be presented at the March commission meeting.

Save the dates for 2019:

- **March 25 – All About Autism**
For event details as well as news, research links and related articles, please see:
<https://www.facebook.com/events/1962683700707189/>
- **April 8 – Child Care: Early Care and Education in Marin**
- **May 20 – Toxic Stress: Prevention and Intervention**
- **June 3 – Literacy and Libraries**

Media – Michelle worked with Commissioner Kristen Seatavakin, the new chair of First 5 Marin, on a commentary piece about autism, to announce the Marin Communications Forum (All About Autism) on March 18th. (We will post this online as soon as it’s available, and a paper copy will be distributed at the commission meeting.)

An additional Marin Voice piece is being prepared about child care, in advance of the April 8th forum.

Oral Health – Amy and Michelle continue working with Marin County HHS and other community partners on the new oral health initiative. Amy is serving on the Oral Health Advisory Committee; Michelle is on the Communications Work Group and will be creating and compiling outreach materials for pregnant women and young children.

Policy Breakfast 2019 – First 5 Marin’s annual policy breakfast is scheduled for Friday, April 26 from 8:30 to 10 am at the Embassy Suites Hotel in San Rafael. The newly-elected CA State Superintendent of Public Instruction has been invited to be the keynote speaker; this won’t be confirmed on his calendar until March.

Public Charge – Amy and Michelle continue working with the “Public Charge Coordinating Committee” on outreach and education. The deadline for submitting public comments was December 10. The administration now must respond to those comments, before proposing to revise or enact the proposed changes. An update will be provided as soon as we hear from the Department of Homeland Security. For more information, please visit: <https://www.marinhhs.org/public-charge>

OTHER ACTIVITIES

Meetings

Amy attended the first meeting of the Marin complete Count Committee. The committee will be planning and implementing the outreach and participation efforts for the 2020 census. Given some of the proposed changes to the census and the challenges they present, next year’s count will be particularly critical to both the resources the County can receive from the federal government and to California’s representation in the House of Representatives as well. Amy will work on the sub-committee for the 0-5 population, the most undercounted in each of the last three censuses in the nation. The First 5 Association is also convening a 0-5 Census Committee with representatives from each of the 58 counties and will have some (limited) resources available for messaging and other assistance for the counties.

On Friday, March 15th, the Children’s Partnership (on behalf of the Partnership and the First 5 Association) will present the CA StrongStart Index, a new tool using birth data and research on outcomes related to birth data, to determine most likely areas of disparity and negative outcomes for children. This index is on-line and is useful for developing prevention and intervention plans state-wide and locally. Folks from Marin, Napa and Sonoma will be at the presentation.

Staff are in the midst of planning for our commission retreat on April 6th at the Courtyard by Marriott in Larkspur Landing. It will be a very exciting and, we hope, impactful day, starting with an overview and history of the past 20 years of First 5 Marin, where we have been and where we are and the changing contexts that have brought us here, and what we see for future with declining revenues and difficult political climate nationally going forward.

Oral Health Steering Committee	Protecting Immigrant Families Calls and Meetings
Food Now Task force and Steering Comm – HEAL	Public Charge Work Group
BARED’s Meeting	MCOE Presentation to Marin Promise on Quality Work for Early Education
Oral Health Access Committee	Marin Census Complete Count Committee
CA StrongStart Index Presentation	